Agenda: Schedule-at-a-glance
National Science Foundation I-Corps Program

All times in EASTERN TIME

There is a modification in the Pre-class assignment.
The One Minute technical video is **NOT** required.

Pre-meeting for opening workshop and technical check-in:

Please sign on to the conference call during your designated time. **This session is mandatory for all teams and all participants**.

Each participant will be asked to have the camera on, to mute/unmute, and to speak. Those who have connectivity or other technical issues that cannot be immediately resolved will be sent to the concurrent remedial session. Please check your headset, connection speed, background noise, lighting, background visuals etc. before these sessions. If you have hardware or software problems during this session, you will be asked to make appropriate changes to your hardware, software or location.

Time	Session
3:00 pm	Room 1: Teams: [first set of teams, list by number]
3:30 pm	Room 1: Teams: [first set of teams, list by number]
4:00 pm	Room 1: Teams: [first set of teams, list by number]
3:00 pm	Room 2: Teams who are not able to fulfill the technical check requirements will be asked to sign into this room for additional help.
5:30 pm	**Main Room Opens**
6:00 pm - 6:15 pm	**Introduction and welcome** from the NSF
6:15 pm - 6:30 pm	**Meet** the teaching team
6:30 pm - 8:00 pm	**NSF Zoom Reception (Mandatory)**

Opening Workshop – Class 1

Time	Session
9:30 am	**Main Room Opens**
10:00 am - 10:30 am	**Welcome and Introduction to NSF I-Corps**
10:30 am - 11:00 am	**Lecture:** Business Models
11:00 am - 12:30 pm	**Team Presentations:** Each Team is allotted 3 minutes to present slides described in the pre-course assignments. The Teaching Team will provide comments.
12:30 pm - 1:00 pm	**Break**
1:00 pm - 3:00 pm	**Lecture:** Customer Discovery and Best Practices for Customer Discovery
3:00 pm - Finish	**Video Calls with Potential Customers:** Get out of the building!
6:00 pm - Finish	**Office Hour Meetings:** Mandatory for all Teams and Team Members

Opening Workshop – Class 2

Time	Session
9:30 am	**Main Room opens**
10:00 am - 10:10 am	**Introduction**
10:10 am - 1:00 pm	**Team Presentations** (teams split into groups): Each Team is allotted 10 minutes to present the slide assignment. The Teaching Team will provide comments.
1:00 pm - 1:30 pm	**Break**
1:30 pm - 3:00 pm	**Lecture:** Customers, Users, Payers
3:00 pm - Finish	**Video Calls with Potential Customers:** Get out of the building!
6:00 pm - Finish	**Office Hour Meetings:** Mandatory for all Teams and Team Members

Opening Workshop – Class 3

Time	Session
9:30 am	**Main Room opens**
10:00 am - 10:10 am	**Introduction**
10:10 am - 1:00 pm	**Team Presentations** (teams split into groups): Each Team is allotted 10 minutes to present the slide assignment. The Teaching Team will provide comments.
1:00 pm - 1:30 pm	**Break**
1:30 pm - 3:00 pm	**Lecture:** Value Propositions
3:00 pm - Finish	**Video Calls with Potential Customers:** Get out of the building!
6:15 - 6:45 pm	**Entrepreneurial Lead Workshop** (ELs and co-ELs only)
	Technical Lead Workshop (TLs only)
	Mentor Workshop (IMs only)
7:00 pm - Finish	**Office Hour Meetings:** Mandatory for all Teams and Team Members

Class 4-8, Weekly Webinars

Time	Session
12:30 - 1:00 pm	**Test Webinar Connection** All team members should log on during this time to test video, sound, and troubleshoot technical issues – *regardless of your presentation group/time.* Please sign-in using the following convention TeamNumber_Your Name_Role, e.g., 201_John Smith_EL
1:00 - 2:30 pm	**Block A Team Presentations** Each Team should plan for no more than 10 minutes of presentation time for their weekly update. The Teaching Team *may reduce this time* if the Team has not met interview expectations for the week. During each presentation, the Teaching Team will facilitate a

	discussion and will engage other teams in the group. After the presentations, the Teaching Team will facilitate a discussion around the assignment of the week (one of the business model components).
2:30 - 4:00 pm	**Block B Team Presentations** Each Team should plan for no more than 10 minutes of presentation time for their weekly update. The Teaching Team *may reduce this time* if the Team has not met interview expectations for the week. During each presentation, the Teaching Team will facilitate a discussion and will engage other teams in the group. After the presentations, the Teaching Team will facilitate a discussion around the assignment of the week (one of the business model components).

Closing Workshop (Penultimate Day) – Class 9

Time	Session
11:30 am - 12:00 pm	**Main Room opens**
12:00 pm - 12:15 pm	**Welcome Back**
12:15 pm - 1:00 pm	**Lecture –** Communicating your I-Corps Learning
1:00 pm - 4:30 pm	**Individual Team Meetings with Teaching Team:** Each team meets one-on-one with one or more instructors to discuss key learnings, "Path Forwards" decision, and next steps.
	Workshop: Developing Effective Presentations. Teams will work on final presentations when not in individual team meetings. Instructors will have individual team meetings to provide presentation feedback and coaching.
4:30 pm - 5:15 pm	**SBIR 101 Presentation**
5:15 pm - 6:00 pm	**What's Next Presentation**

Closing Workshop (Final Day) – Class 10

Time	Session
9:30 am	**Main Room opens**
10:00 am - 10:10 am	**Introduction**
10:10 am - 5:00 pm	**Final Team Presentations:** Each Team is allotted 15 minutes total. The 2-minute Lessons Learned Video will be shown first, followed by the 10-minute Lessons Learned Presentation, and then 3 minutes of Teaching Team comments. Breaks will be included at regular intervals.
5:00 pm - 5:30 pm	**Closing Ceremony**